

# Ada Elementary PTO

Dear Ada Elementary Family and Friends,

The Ada Elementary Parent Teacher Organization (PTO) is asking for your support. Each year, we raise funds to help maintain Ada Elementary's quality education. The PTO relies on donations to provide funds for field trips, educational events, and enrichment programs.

We would like to offer you the opportunity to support and reach our Ada Elementary School and community by supporting two major events:

- Annual Walkathon taking place in September 2018
- Annual Carnival taking place in March 2019

Your partnership will help us reach our goals of (1) school improvement funding, (2) instructional grants for our teaching staff, (3) cultural/diversity assemblies for all our students, and (4) field trips for all our students including a week at Zoo School for our fourth graders.

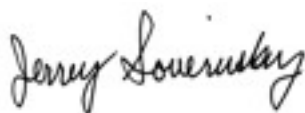
An important benefit of being a sponsor is that it maximizes your exposure to 450 students, family, and staff. Your business name and logo will be printed on t-shirts given to all students and staff to wear at our annual walkathon. A sign displaying your business name and logo will also be displayed at our annual carnival and you will have the opportunity to display marketing materials at the event. In addition, at certain sponsorship levels, business will also get their name and logo on a lawn sign that will be displayed outside of Ada Elementary the week leading up to our walkathon and carnival. All sponsors will also be acknowledged in our PTO newsletter, on our social media pages, and on our website. These events are great opportunities to promote your business to a highly desirable audience while supporting a worthwhile cause.

If you have any questions or need further assistance please feel free to contact our PTO Co-Presidents. Please note, all sponsorship agreements and logos must be received by September 18th to be included on the t-shirt. Thank you in advance for your consideration and support.

Sincerely,



Jamie Farber  
PTO Co-President  
(616) 644-7082  
jfarber13@yahoo.com



Jerry Soverinsky  
PTO Co-President  
(773) 896-7549  
jerrysoverinsky@gmail.com

## What Donations Supported Last Year ...

\$5000	Cultural Arts Assemblies
\$4000	School Improvement Grant
\$1200	Eager Reader Event
\$2800	Transportation for Field Trips
\$300	Field Day
\$2600	Classroom Stipends
\$7400	Grade Level Grants and Teacher Grants
\$250	Teacher/Staff Appreciation Week
\$1000	Global Learning Initiative Support

## **YES! I would like to support Ada Elementary School:**

- \$1,000 Premium Sponsorship. Donation includes:
- Larger logo of your company on upper back of Walk T-shirt (first-come order) worn by nearly 450 students, families, faculty, and staff
  - Thank you poster with company logo in front of school on Ada Drive the week before Walk as well as week before Carnival
  - Ability to send home marketing materials to all Ada students in Walk packet (company to provide marketing items)
  - Logo featured on PTO website
  - Company name listed in PTO Newsletter that goes home to all students
  - Logo and company name included on PTO social media sites (with links to your page, as applicable)
  - Company featured in short write up about support of Ada Elementary and your services on PTO social media sites
  - Sponsorship of a Carnival room of your choice (first come order)
  - Ability to leave marketing materials in your sponsored Carnival room for families to take home

A sponsorship agreement is attached.

- \$400 Business Sponsorship. Donation includes:
- Logo of your company on back of Walkathon T-shirt (first-come order) worn by nearly 450 students, families, faculty, and staff
  - Logo featured on PTO website
  - Company name listed in PTO Newsletter that goes home to all students
  - Logo and company name included on PTO social media sites (with links to your page, as applicable)
  - Sponsorship of a Carnival room
  - Ability to leave marketing materials in your sponsored Carnival room for families to take home

A sponsorship agreement is attached.

- \$150 Family Sponsorship. Donation includes:
- Family name on back of Walkathon T-shirt (first-come order) worn by nearly 450 students, families, faculty, and staff
  - Name featured on PTO website
  - Name listed in PTO Newsletter that goes home to all students

A sponsorship agreement is attached.

Other Sponsorship Amount \$

***Please note, Sponsorship Agreements and logos must be received by September 18th in order to be included on the Walk t-shirts.***



## Sponsorship Agreement

Company/Family Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

Contact Number: \_\_\_\_\_

Email: \_\_\_\_\_

Website URL: \_\_\_\_\_

Social Media: \_\_\_\_\_

Amount Enclosed: \$ \_\_\_\_\_

### SPONSORSHIP TYPE (please check one):

Premium (\$1,000 or more)

Business (\$400 or more)

Family (\$150 or more)

*NOTE: Donations must be made by cash or check. In-kind donations do not qualify for t-shirt sponsorships.*

**PAYMENT INFORMATION:** Make checks payable to Ada Elementary PTO and deliver to the front office in an envelope marked "Corporate Sponsorship"

**MAILING ADDRESS:** Ada Elementary School, Attn: PTO Treasurer, 731 Ada Dr. SE, Ada, MI 49301

Ada Elementary PTO is a 501(c)3 Non-Profit Organization. All donations are tax deductible to the extent allowed by law.

Please email [jfarber13@yahoo.com](mailto:jfarber13@yahoo.com) for more information about sponsorships. For more information about Ada Elementary School: <http://www.fhps.net/ada>

## Logo Requirements

- Logos will be printed in one color only. Full-color and grayscale images will not work.
- Logos must be in EPS vector format (outlines), not raster (photographic).
- Images taken off the Web do not work.
- All text should be converted to curves (otherwise, if we don't have the font you use, we won't be able to open your file properly).
- Logos must fit within a 2inch wide x 1 inch tall area.
- Avoid thin lines and tiny text as they do not cleanly reproduce in t-shirt printing.
- Save file in Adobe Illustrator or in as a PDF file, if the image is in vector format.
- We do not have the resources to design sponsor logos.

Completed artwork must be submitted in the above format to be included on the t-shirt.