

## YES! I would like to support Ada Elementary School:

- \$1,000 Premium Sponsorship. Donation includes:**
- Larger logo of your company on upper back of Walk T-shirt (first-come order) worn by nearly 450 students, families, faculty, and staff
  - Thank you poster with company logo in front of school on Ada Drive the week before Walk as well as week before Carnival and on Field Day in June
  - Ability to send home marketing materials to all Ada students in Walk packet (company to provide marketing items)
  - Logo featured on PTO website
  - Company name listed in PTO Newsletter that goes home to all students
  - Logo and company name included on PTO social media sites (with links to your page, as applicable)
  - Company featured in short write up about support of Ada Elementary and your services on PTO social media sites
  - Sponsorship of a Carnival game of your choice (first come order)
  - Ability to leave marketing materials at Carnival and Auction for families to take home

A sponsorship agreement is attached.

- \$500 Corporate Sponsorship. Donation includes:**
- Logo of your company on Walk T-shirt with secondary preferential placement worn by nearly 450 students, families, faculty, and staff
  - Thank you poster with company logo near front of school the week before Walk as well as week before Carnival and on Field Day in June
  - Logo featured on PTO website
  - Company name listed in PTO Newsletter that goes home to all students
  - Logo and company name included on PTO social media sites (with links to your page, as applicable)
  - Sponsorship of a Carnival game of your choice (first come order)
  - Ability to leave marketing materials at Carnival and Auction for families to take home

A sponsorship agreement is attached.

- \$350 Business Sponsorship. Donation includes:**
- Logo of your company on back of Walkathon T-shirt (first-come order) worn by nearly 450 students, families, faculty, and staff
  - Logo featured on PTO website
  - Company name listed in PTO Newsletter that goes home to all students
  - Sponsorship of a Carnival game
  - Ability to leave marketing materials at Carnival and Auction for families to take home

A sponsorship agreement is attached.

### *Silent Auction Donation*

Much of our PTO revenue comes from our Carnival's Silent Auction in May. Ideas include tickets to sporting events, concerts, unique experiences, vacation homes, electronics, hosted parties, crafts, and other goods and services.

***A Silent Auction donation does not include any logo on t-shirts.***

I would like to donate the following to the Silent Auction:

Name: \_\_\_\_\_ Company: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Approximate Value: \$ \_\_\_\_\_



## Sponsorship Agreement

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_  
\_\_\_\_\_

Contact Number: \_\_\_\_\_

Email: \_\_\_\_\_

Website URL: \_\_\_\_\_

Social Media: \_\_\_\_\_

Amount Enclosed: \$ \_\_\_\_\_

### SPONSORSHIP TYPE (please check one):

Premium (\$1,000 or more)

Corporate (\$500 or more)

Business (\$350 or more)

*NOTE: Donations must be made by cash or check. In-kind donations do not qualify for t-shirt sponsorships.*

**PAYMENT INFORMATION:** Make checks payable to Ada Elementary PTO and deliver to the front office in an envelope marked "Corporate Sponsorship"

**MAILING ADDRESS:** Ada Elementary School, Attn: PTO Treasurer, 731 Ada Dr. SE, Ada, MI 49301

Ada Elementary PTO is a 501(c)3 Non-Profit Organization. All donations are tax deductible to the extent allowed by law.

Please email [jfarber13@yahoo.com](mailto:jfarber13@yahoo.com) for more information about sponsorships. For more information about Ada Elementary School: <http://www.fhps.net/ada>

## Logo Requirements

- Logos will be printed in one color only. Full-color and grayscale images will not work.
- Logos must be in EPS vector format (outlines), not raster (photographic).
- Images taken off the Web do not work.
- All text should be converted to curves (otherwise, if we don't have the font you use, we won't be able to open your file properly).
- Logos must fit within a 2inch wide x 1 inch tall area.
- Avoid thin lines and tiny text as they do not cleanly reproduce in t-shirt printing.
- Save file in Adobe Illustrator or in as a PDF file, if the image is in vector format.
- We do not have the resources to design sponsor logos.

Completed artwork must be submitted in the above format to be included on the t-shirt.